Sponsorships

Sponsorships are for events that are outside of the Stevenson Event Center. Cultural Arts and Diversity is able to accommodate funding support for guest speakers through approved sponsorships only when the event promotes cultural awareness, education or the arts. If your sponsorship is approved, you must have at least 2 representatives in your planning team attend a CAD training at least 2 weeks prior to your event.

Sponsorship Application

Organization: _____ Org Email:_____

SOAR organization: Yes / No   Path:_____   Student Media org? Yes / No

Reference Contact 1: _____ Tel. #:_____Email:_____
Reference Contact 1: _____ Tel. #:_____Email:_____

Please give a brief synopsis of your event:
_____
_____
_____
_____
_____
_____
_____
_____

What are the cultural, educational and artistic aspects of your event? _____
_____
_____
_____

How many UCSC students are directly involved with the planning of your event? _____

Targeted Audience and # of guests:_____
_____

How does your event impact your targeted audience?_____
_____
_____
_____

Briefly explain the aims/mission your event hopes to accomplish:_____
_____
_____
_____

What past events have you or your organization hosted that are similar? _____

_____

_____

_____

Please List your other funding sources:_____

_____

_____

_____

What is your plan if you are not fully funded?_____

_____

_____

_____

How do your events and/or organization benefit you? _____

_____

_____

_____

What is your personal investment in this event?_____

_____

_____

_____

What new ideas or contributions can you bring forth through a partnership with Cultural Arts and Diversity? _____

_____

_____

_____